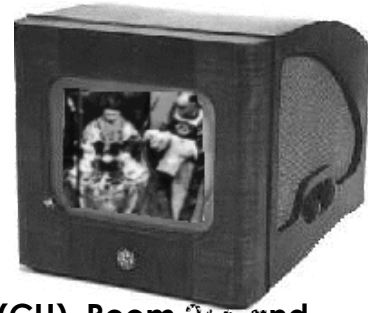


The History of the Media in 20th Century Britain



19th Annual CCBH Summer Conference
29 June – 1 July 2005
Senate House, University of London

Sessions will take place in the Chancellor's Hall (CH), Room 265 and
Room 329/30

Wednesday 29 June

9.15-10.00 **Registration; Coffee**

10.00-11.00 **Plenary Lecture [CH] Chair: Pat Thane**

Sir Robert Worcester (MORI/LSE/University of Warwick/University of Kent),
'History of the Media's Use of Opinion Polls - 1824-2005'

11.00-12.30 **Parallel Sessions:**

Media, politics and election coverage [CH] Chair: Michael Kandiah

Ralph Negrine, (Leicester), 'Understanding change? A critical review of
explanations of the changing nature of political communication and
election campaigning'

James Thomas, (Cardiff), 'British politics, general elections and the popular press
since 1940'

Dominic Wring and **David Deacon**, (Loughborough), 'From Tory Press to Tony
Press? The Changing Dynamics of Press Partisanship in Britain'

Media and race [Room 265] Chair: James Chapman

Darrell Newton, (Salisbury University, Maryland), 'A Sense of Loss: British Television
and the Taboo of Sexual Miscegenation'

David Parker (Nottingham) and **Paul Long** (University of Central England), 'What
is a Media Archive? Regional Television and the Racialisation of Locality'

Peter Waymark, (Open University), 'Television and representations of race: the
case of *The Black and White Minstrel Show*'

12.30-13.30 **Lunch**

13.30-15.00 **Parallel Sessions:**

Media and sexuality [CH] Chair: Adrian Bingham

Rebecca Loncraine, (Women's Library), 'Page Three and the Permissive Society,
1970-1973'

Alison Oram, (University College, Northampton), 'Decadence and Unnatural
Passion: Writing about Sex Between Women in the British Popular Press
1920-1960s.'

History in the Media [Room 265] Chair: Peter Waymark

James Chapman, (Open University), 'Television and History: The World at War'

Sally Dux, (Open University), 'A *Bridge Too Far* as film and history'

Simon Titley-Bayes, (York), 'Producers or consumers? Family history magazines,
the genealogists' internet, and special interest history from bottom to
top'

15.15-16.30 **Witness seminar [CH] Chair: James Curran**

**Regulating The Press: The Calcutt Report and the Establishment of the
Press Complaints Commission**

16.30-16.50 **Tea**

16.50-18.00 **Witness seminar (second session)**

18.00 **Reception**

Thursday, 30 June

9.30-11.00 **Parallel Sessions:**

Royalty, Celebrity and the Media [Chancellor's Hall] Chair: Alison Oram

Adrian Bingham, (CCBH), 'Royalty, Celebrity and Privacy in the popular press, 1936-55'

Sian Nicholas, (University of Wales, Aberystwyth), "'Kings, or fellow human beings": the monarchy and the media in inter-war Britain.'

Media and Social Policy [Room 329/30] Chair: Liza Filby

Michael Bailey, (Leeds Metropolitan), 'Broadcasting and the problem of enforced leisure during the 1930s'

Katharine Bradley, (CCBH), 'Framing the Juvenile Delinquent: Fear, Violence and Privacy 1900-1960'

Mike Esbester, (York), "'Out of Sight, Out of Mind": Assessing the effectiveness of a media campaign'

11.00-11.30 Coffee

11.30-13.00 Parallel Sessions

Britain and the Wider World [CH] Chair: Michael Parsons

Charlotte Alston, (CCBH), 'Representations of Russia in the British Press 1900-1914'

Chandrika Kaul, (St Andrews), 'Media History and the British Empire in India: Trends and Tendencies'

Eugene Michail, (Sussex), 'Foreign News: British media and foreign Others as seen in the media coverage of the Balkans in the first half of the 20th Century'

Jean Chalaby, (City University), 'The Command of the Skies: A Short History of International Television in Europe'

Public-Service Broadcasting [Room 329/30] Chair: Martin Farr

Michael Klontzas, (City University), 'PSB and the delivery of public policy in the pre-convergence era'

Jeffrey Milland, (Bristol), 'Pilkington: the triumph of paternalism'

Maria Sourbati, (Brighton), 'From positive programming requirements to the promotion of media literacy: what can be learned from the history of audiovisual content regulation?'

13.00-14.00 Lunch

14.00-15.30 Plenary Session: Cities and Cinema [CH] Chair: Ian Christie

Ian Christie, (Birkbeck), 'Selling "Animated Pictures": the emergence of the film business in London 1896-1906'

Richard Brown, 'The Missing Link: Film renters in Manchester, 1910-1920'

Janet McBain, (Scottish Screen Archive): "'If it's good it's Green's': One entrepreneur's dominance of early cinema exhibition/production in Glasgow'

Elizabeth Lebas, (Middlesex): 'Glasgow Corporation as documentary pioneer, 1921-38'

15.30-16.00 Tea

16.00-17.30 Parallel Sessions:

Expanding the Boundaries of Journalism [CH] Chair: Adrian Bingham

Laurel Brake, (Birkbeck), 'Fiction and the Popular Press: "Journalism-Fiction" in WT Stead's 1d Dailies'

Bruce Hanlin (City University) and **Michael Bromley** (Queensland), 'A tale of three cities and the life and death of *Picture Post*'

Vanessa Chambers, (CCBH), "'It's in your stars": The newspaper horoscope column and British society – 1930-1951'

Television History [Room 329/30] Chair: Jean Chalaby

Christine Fanthome, 'Survival in a Multi-Channelled Environment – a History of Channel 5/ Five's Early Years'

Stefan Schwarzkopf (Birkbeck), 'Digging their own grave? British advertising agencies and the introduction of commercial television in the United Kingdom, 1950 – 1960'

Rod Stoneman, (Huston School of Film and Digital Media, National University of Ireland, Galway), 'Independent Film and Video and early Channel Four – Utopian television'

Friday, 1 July

9.30-11.00 America and the British Media [CH] Chair: Mark Hampton

Kelly Boyd, (Middlesex) 'American Influences on BBC Television: The Example of Edward R Murrow'

Peter Miskell, (Reading), 'Selling American Films in Britain in the 1930s and 1940s: The Case of United Artists'

Sean Nixon, (Essex), 'Apostles of Americanization? Advertising, Consumption and the Anglophone Commercial Atlantic 1945-67'

Newsreels and Radio [Room 265] Chair: Ian Christie

Luke McKernan, (British Universities Film and Video Council), 'The Meaning of Newsreels'

B Mairead Pratschke (McMaster University, Canada), 'Amharc Éireann (Look at Ireland): Irish-language newsreels in the television era, 1959-64'

Ralph Desmarais, (Imperial), '"Promoting Science on Radio": The BBC, scientists, and the British public, 1930-1945'

11.00-11.30 Coffee

11.30-12.30 Plenary Lecture [CH] Chair: Antoine Capet

Jean Seaton (Westminster)

'Politics and Rows, Programmes and Mores: the BBC and Thatcherism'

12.30–13.30 Lunch

13.30-14.45 Parallel Sessions:

The Labour Party and the Media [CH] Chair: David Hendy

Laura Beers, (Harvard), 'Learning from their Mistakes: Labour, the Media and the General Strike'

Martin Moore, (LSE), 'The Media and the State – The Fight for an Independent BBC, 1945-51'

IBA and Broadcasting Regulation [Room 265] Chair: Michael Klontzas

Martin Farr, (Newcastle), 'Bridget Plowden and the IBA'

Peter Goddard, (Liverpool), '"A Matter of Broadcasting Policy": The IBA and the Poulson Programme'

14.45-15.00 Tea

15.00-16.30 The Media, Political Debate and Propaganda [CH] Chair: Adrian Bingham

Mark Hampton, (Wesleyan College), 'The British Press and Democratic Political Culture: The Twentieth Century'

David Hendy, (Westminster), 'BBC Radio and the Reporting of Politics in the 1970s'

Zoe Whitley (V&A), 'Propaganda and Censorship: examples from the Victoria and Albert Museum's Poster Collections'

19th Summer Conference of the Centre for Contemporary British History
Senate House, University of London, 29 June to 1 July 2005

THE MEDIA IN 20TH CENTURY BRITAIN

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